RATE CARD · BUSINESSES AND PRACTICES · OCTOBER 2026

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ONE-OFF SHOOTS

FIXED PRICE · KIT AND EDITING INCLUDED

Starter shoot	Half day on site. 2–3 short vertical films, team and location stills, and a 60–90 second film about you. Delivered in 5 working days.	**£950**
Brand film	Full shoot day with cinema lenses and lighting. One finished film up to 3 minutes, plus cutdowns for social. Delivered in 10 working days.	**£1,800**

LONGER FILMS

PAID IN STAGES: 50% ON BOOKING, 25% AT ROUGH CUT, 25% ON DELIVERY

Feature piece	Up to 5 minutes. Two shoot days and four edit days.	**from £2,950**
Mini-documentary	7 to 10 minutes. Three shoot days and seven edit days.	**from £4,500**

MONTHLY CONTENT

THREE-MONTH MINIMUM

Social	8 clips a month, shot on phone with pro sound, captioned and ready to post. One half-day visit.	**£700** a month
Studio	8 clips and 15 stills a month, shot on cinema camera, lit and colour graded. One half-day visit.	**£1,200** a month
Signature	12 clips shot for social, plus stills, and one 60–90 second film a month on cinema camera, lit and graded. Full shoot day each month.	**£2,400** a month

A clip is one finished vertical video of 15–90 seconds, built on a single idea. Every month includes a planning call and a shot list.

OPTIONAL EXTRAS

Content plan	Research, formats and your first month of ideas, before the first shoot.	**£300** once
Story on camera	A customer or patient story, filmed and captioned.	**£350** each
Social management	Scheduling, posting, captions and replies. Posting is yours unless you add this.	**£350** a month
Paid ads	Account and campaign set-up, then monthly management. Ad spend is paid by you directly to the platform.	**£300** set-up, then £250 a month

BOOKING

- **50% deposit** confirms the date. The balance is due on delivery, within 14 days.
- **Written confirmation** of dates, deliverables and price before any work starts.
- **Two rounds of changes** are included. Further changes are charged at £300 a day.
- **Cancellation** inside 48 hours of the shoot: the deposit is kept.

GOOD TO KNOW

- **Travel**: the first 20 miles are included, then 45p a mile.
- **Music and stock** licences are charged at cost, agreed in advance.
- **Consent**: I arrange written consent for anyone who appears on camera.
- **Usage**: you may use the work on your own channels. I may show it in my portfolio unless we agree otherwise.